

Press Release  
November 2, 2024

**SALON DU CHOCOLAT**  
NEW YORK CITY

# Salon du Chocolat Makes a Delicious Comeback to New York City in 2024

The largest world-renowned celebration of chocolate and cocoa, *Salon du Chocolat*, is set to return to the heart of New York City on November 8-10, 2024 at the Javits Center.

Globally recognized by its Parisian origin, *Salon du Chocolat* is a remarkable international gathering of chocolatiers, artisans, pastry chefs, experts, and businesses from around the world, united by their unwavering passion for everything chocolate. Together, they create an awe-inspiring array of delectable offerings while showcasing their craftsmanship, diverse cultures, and extensive knowledge in a thoughtfully curated and immersive setting.

Attendees will have the opportunity to explore exclusive vendors, partake in delectable tastings, demonstrations, and educational seminars, shop for chocolate treasures, and most importantly, revel in the joy of chocolate in all its delightful forms.

The November 2024 edition of *Salon du Chocolat New York City* marks an exciting new chapter with globally recognized event organizer, Messe Frankfurt. This collaboration is poised to elevate the trade show to new heights, offering an even more premium, immersive experience for attendees, building on the strong foundation established in 2019.

“Celebrated for its diverse gastronomic landscape and culinary innovation, New York City provides the perfect backdrop for an event that celebrates the art of chocolate in all its forms. We look forward to continuing Salon du Chocolat’s legacy of excellence.” – Sharona Sandberg, Operations Manager, Messe Frankfurt Inc.

Save the date and prepare your taste buds for a sumptuous adventure at *Salon du Chocolat New York City 2024*.

Stay tuned for further announcements regarding registration and daily event schedules.

Visit us online for more information:

[www.salonduchocolatnyc.com](http://www.salonduchocolatnyc.com)

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**About Salon du Chocolat:**

Established in 1994 in Paris, Salon du Chocolat is the largest international trade show dedicated to the chocolate and cocoa industry. The event stands as a unique, global showcase where chocolatiers, artisans, pastry chefs, experts, and businesses from around the world unite under one common banner: their unwavering love for all things chocolate. Salon du Chocolat has been held 237 times since its creation, with some fifteen events held every year on four continents.

[www.salon-du-chocolat.com](http://www.salon-du-chocolat.com)

**About Messe Frankfurt Inc:**

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com)