

The World's Most Iconic Chocolate Festival is Back in New York City!

From November 8-10, 2024, the legendary **Salon du Chocolat NYC** will take over the Javits Center for an unforgettable three days filled with delectable experiences for chocolate lovers of all ages.

Culinary Theater Highlights

The 2024 Salon du Chocolat NYC will feature an incredible lineup of world-renowned chefs and chocolatiers in our **Culinary Theater**, where they will demonstrate their expertise and creative flair for all to see. Don't miss presentations by culinary stars like:

- **Charles Niedermeyer**, an award-winning pastry chef known for his innovative approach to chocolate and desserts.
- **Daniel Joseph Corpuz**, one of the industry's rising stars, who brings an artistic edge to chocolate creation.
- **Kayisha Thompson**, founder of the Brooklyn-based "De L'or Cakery," specializing in luxury confections.

Attendees will also enjoy a special presentation by **Francine Segan**, food historian and author, who will be sharing her passion for chocolate's incredible journey through history. *"Finally! SDC is back in NYC. I'm excited to be returning to the show to share my passion for chocolate's fascinating history, including how it spread from a bitter brew found only in the Americas to today's trendiest treats like Dubai chocolate,"*

Meet the Masters of Chocolate

Attendees will have the chance to meet and sample from an impressive roster of **chocolatiers** and confectioners. Discover unique flavors, craftsmanship, and cutting-edge trends from brands like **Bixby Chocolate**, **Guittard**, **Royce' Chocolate**, **Spoonable Spirits "Boozy Party Treats"**, and so many more. This is a prime opportunity to see the artistry and expertise that goes into crafting the world's finest chocolate.

Activation Areas for All Ages

Salon du Chocolat NYC offers a range of exciting activations for everyone:

- **Salon du Chocolat NYC "Bite-Sized" – Kids Zone**
A fun-filled area where children can engage in hands-on activities, including decorating their own truffles and chocolate painting.
- **Fashionista Workshop**
Unleash your inner designer with **Moran Obivadi** at the Fashionista Workshop, where you can create your very own chocolate mannequin lollipops.
- **Chocolate Fashion Showcase**
Don't miss the jaw-dropping couture made entirely of chocolate, presented by talented chocolatiers and artists in an immersive runway experience.

Discounted Friday Pricing!

Take advantage of discounted ticket pricing on **Friday, November 8**. It's the perfect time to beat the weekend crowds and explore the chocolate wonderland at your leisure.

Be the First to Know!

Sign up for our newsletter on salonduchocolatnyc.com to stay updated on all the latest event news, including the full schedule of demos, workshops, and interactive experiences. Don't wait — buy your tickets now to be part of the triumphant return of Salon du Chocolat NYC!

Event Details:

- **Dates:** November 8 - 10, 2024
- **Location:** Javits Center, New York City
- **Tickets:** Available now on Eventbrite – timed entry and 2-day ticket options available
- **Website:** salonduchocolatNYC.com

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About Salon du Chocolat:

Established in 1994 in Paris, Salon du Chocolat is the largest international trade show dedicated to the chocolate and cocoa industry. The event stands as a unique, global showcase where chocolatiers, artisans, pastry chefs, experts, and businesses from around the world unite under one common banner: their unwavering love for all things chocolate. Salon du Chocolat has been held 237 times since its creation, with some fifteen events held every year on four continents.

www.salon-du-chocolat.com

About Messe Frankfurt Inc:

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Salon du Chocolat, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtexil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and EATS.

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